

A Powerful Reduction Sale of FINE WASH SKIRTS



New \$4.00 White Gabardine Skirts

\$2.79

Choice of several very stylish and popular models, fashioned of fine quality plain white, or neat black and white striped Gabardine; made with newest ideas in pockets, belts and novelty button trimmings. Waistbands up to 30 inches. Special at \$2.79.

\$2.50 Gabardine Skirts in Regular or Extra Sizes, \$1.47

\$7.50 Gabardine Wash Skirts

Tailored of a superior quality imported white Gabardine, in new pleated and gathered back, also plain tailored effects. Clever innovations in pockets, belts and trimmings or large pearl buttons. 26 to 37-inch waist.

\$4.44

SKIRT SECTION—SECOND FLOOR.

Sale of Silk Waists



Reduced **\$3.47** Sizes From \$5 Up to 46.

Several very beautiful new models, fashioned of fine quality Gerogenne and Crepe de Chine, in pretty embroidered front and plain tailored effects. Newest collars and cuffs, some trimmed with fine lace. Everyone a sensational bargain at this low price. Shown in White, Flesh, Sunset, Bisque, etc.

\$3.00 Voile Waists at \$2.19

A new shipment of dainty new voile blouses just received enables us to offer this wanted merchandise Monday at a very low price. Scores of models to select from, each prettier than the other. All sizes.

WAIST SECTION—SECOND FLOOR.

Your Last Chance to Buy \$6 & \$7 Pumps and Oxfords at \$3.66



In Black or Brown Kid and Patent Colt

This wonderful sale, like all good things, must come to an end. Our original stock of 3,000 pairs has dwindled down until we are compelled to withdraw them. However, we have just about enough to last for Monday selling, and advise your immediate selection. Many smart new styles to select from, all new this season.

\$3 Pumps & Oxfords \$1.97

Women's and Misses' fine quality White Canvas Pumps and Oxfords, made with solid leather soles and high, or low heels. Every pair an actual \$3 value. Special at only \$1.97.

SHOE SECTION—MAIN FLOOR.

Sale of Muslinwear



Gowns, Teddies and Petticoats at

Reduced **\$1.49** All New From \$2.00 Merchandise.

Gowns are made of very fine quality white muslin or pink nainsook, in several pretty styles, with yokes of fine embroidery and lace edging. Teddies are made of white muslin or pink nainsook, handsomely trimmed with transparent embroidery motifs and fine lace. Petticoats are trimmed with deep embroidery flounce.

\$3.00 Gowns, \$1.98
\$1.50 Drawers, 98c
\$1.69 Teddies, \$1.19

Made of white muslin or pink nainsook, with yokes of transparent embroidery and trimmed with lace edging.
Cut very wide and full at knee, trimmed with ruffle of fine embroidery or lace and embroidery insets. Only 98c.
Made of soft finished muslin or nainsook, handsomely trimmed with lace and embroidery motifs. All sizes at \$1.19.

MUSLIN WEAR SECTION—SECOND FLOOR.

Mail Orders Filled

when accompanied with full remittance. Prompt and efficient service is assured.

EVERYTHING COSTS LESS AT WEISBERGER'S RICHMOND'S GREAT STORE

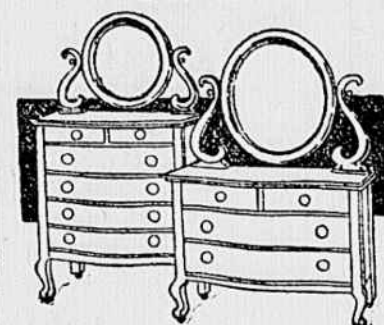
Launching Into the 3rd Week of the August SALE OF FURNITURE

SAVE $\frac{1}{3}$

Steadily increasing in volume and ever increasing in value, the great August Sale starts on its third big week. New merchandise which has been arriving daily has swelled our now immense stocks to a point where we are cramped for room to display it, and in consequence we are offering bigger, better and more sensational values than ever. In many cases prices are lower than the actual cost to manufacture today.

SAVE $\frac{1}{2}$

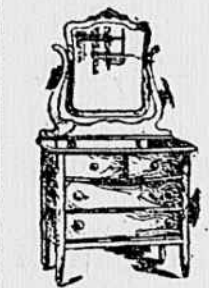
Sale of 450 Odd Dressers & Chiffoniers



A Strictly Modern Design

Dressers, \$18.98
Chiffoniers, \$16.98

Handsomely designed and expertly constructed of solid oak, with golden oak finish, has large roomy drawers fitted with locks, and large oval shape plate mirrors. Will make a striking appearance in any room. Sold separately if desired.



These Beautiful Colonial Pieces

Dressers, \$26.98
Chiffoniers, \$19.98

Constructed of solid oak, finished in golden oak; dresser made with 40-inch top and large plate mirror. Chiffoniers have large roomy drawers, fitted with locks and has medium size plate mirror. Sold separately if desired. Both are wonderful values at these prices.

\$22 Dining Tables at \$14.98

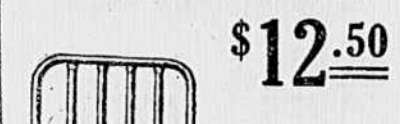


Built of solid oak, golden oak finish, has 42-inch top, non-dividing pedestal and extends to 6 feet. Complete with 3 leaves.

\$14.50 Comb. Mattresses \$9.98

Full 50-lb. weight, made in the popular sectional style, with heavy roll edge and strap sides. Filled with best quality wool, surrounded by cotton felt. Extra special at \$9.98.

\$16.50 Steel Beds at \$12.50



2-inch continuous seat, 10 filler, 10 slats, white or ivory finish.



Colonial Design

Dressers, \$49.75
Chiffoniers, \$46.50

Beautiful Colonial pieces, constructed of genuine mahogany veneer, with dull finish, have large roomy drawers, fitted with locks and large plate mirrors. The dresser has a 42-inch top. Sold separately if desired. Very low priced.

Chiffoniers, \$12.98

Constructed of solid oak with golden oak finish, large, roomy drawers, fitted with locks and large plate mirror. A very handsome and serviceable piece for \$12.98. Worth \$15.50.

\$22 Toilet Tables at \$14.98

Made of solid oak, with two drawers and large plate mirror finished in golden oak. Extra special at only \$14.98.

Sold on Easy Pay Club Plan.

A very handsome and extremely comfortable rocker, upholstered in imitation brown Spanish leather, equipped with soft spring seat and deep restful back. Mahogany finished frames.

\$27.50 Overstuffed Rockers \$19.98

Very handsome and extremely comfortable rocker, upholstered in imitation brown Spanish leather, equipped with soft spring seat and deep restful back. Mahogany finished frames.

\$20 Felt Mattresses at \$14.98

Full 45-lb. weight, all felt mattresses, made in sectional style with heavy roll edge and filled with selected cotton felt. Covered with best grade art sateen ticking that will give years of service. Extra special at only \$14.98. Worth \$20.

\$12.50 Bed Outfits at \$8.98

Consists of head and foot pieces and twin link fabric springs. Oxidized finish, 3-ft. size and a very special value at only \$8.98.

WEISBERGER'S—FURNITURE DEPARTMENT—THIRD FLOOR.

Club Plan

Easy Payment Club Terms can be arranged if you buy your furniture at this store. Ask the salesman about it.

SALE of RUGS



Save 20 to 40%

\$75.00 Alex. Smith Rugs at \$57.48

Size 9x12 ft. Alex. Smith & Sons and Stephen Sanford's best grade seamless Axminster rugs, in a wonderful showing of the newest and most desirable patterns and colorings. Actual \$76 values for \$57.48.

\$50 Alex. Smith & Sons' Axminster Rugs (9x12 ft.) \$39.98
\$35 Tapestry Brussels Rugs (9x12 ft.) at Only \$27.98

\$110 "Royal" Wilton Rugs \$75.00

Size 9x12 ft. genuine A. & M. Karaghiosian "Royal" Wilton Velvet Rugs, which are considered the finest and most beautiful floor coverings made in this country. A splendid assortment of new Persian and Chinese designs in most unusual colorings. Special, \$75.00.

RUGS AND FLOOR COVERINGS—FOURTH FLOOR.

Big Display and Sale of New Fall Cretonnes

A Feature at 39c. Yd.

For this sale we have grouped together about 75 patterns of the season's newest ideas, and are offering them at 39c yard instead of 50c, which is their regular price. Every wanted coloring is shown, suitable for draperies or slip covers. You will do well to get a supply at this low price.

Usual 69c Cretonnes On Sale for 50c Yd.

Newest \$1.00 Cretonnes at 69c.

A large variety of beautiful new patterns in rich, soft colorings, especially adapted for over drapes. Full 36 inches wide, extra heavy and rare values at this low price. We advise an early selection while the assortment is complete.

WEISBERGER'S—DRAPERIES—BASEMENT.

Big Season End Clearance of Dependable Baggage

\$16.50 Dress Trunks \$12.48

Very strong and serviceable, covered with water-proof canvas, bound with basswood slats and protected by steel bumpers. Complete with tray and leather straps. 34 and 36-inch.

\$18.00 Fibre Steamer Trunks—Special, \$13.98
\$12.50 Canvas-Covered Steamer Trunks, \$9.98

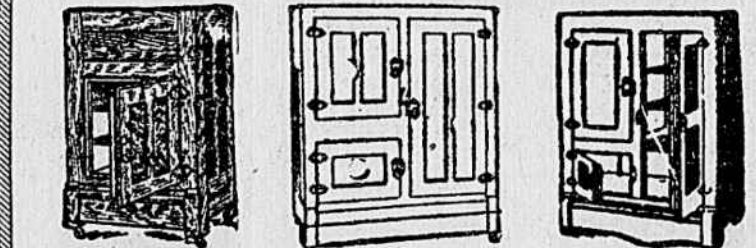
\$9.00 "Art Leather" Suitcases \$6.48

24 and 26-inch size, made with shirt folder and inside straps, has leather straps around outside, strong handle and corners are protected by heavy cowhide bumpers. A very serviceable case at a very low price. Special at \$6.48.

\$10 "Art Leather" Handbags (Black), \$6.98
\$5 Tan Keratol Suit Cases at Only \$3.98

TRUNKS AND BAGS—FOURTH FLOOR.

"Inerchill" Refrigerators 25% Under Today's Wholesale Prices



\$20 Values, \$16.69
\$60 Values, \$41.75
\$40 Values, \$27.50

Top ice style, 50 lbs. capacity, built of solid oak, has nickel trimmings and white enamel provision chamber. Very saving on ice. Worth \$60.

3-door, side ice style, 100 lbs. capacity, made with genuine white stone lined provision chamber. Very saving on ice. Worth \$60.

3-door, side ice style, 70 lbs. capacity, very large and roomy, has snow white odorless enamel lined provision chamber. Worth \$40.00.

REFRIGERATORS AND STOVES—BASEMENT.

HERE IS THE BEST KITCHEN CABINET OFFER EVER MADE

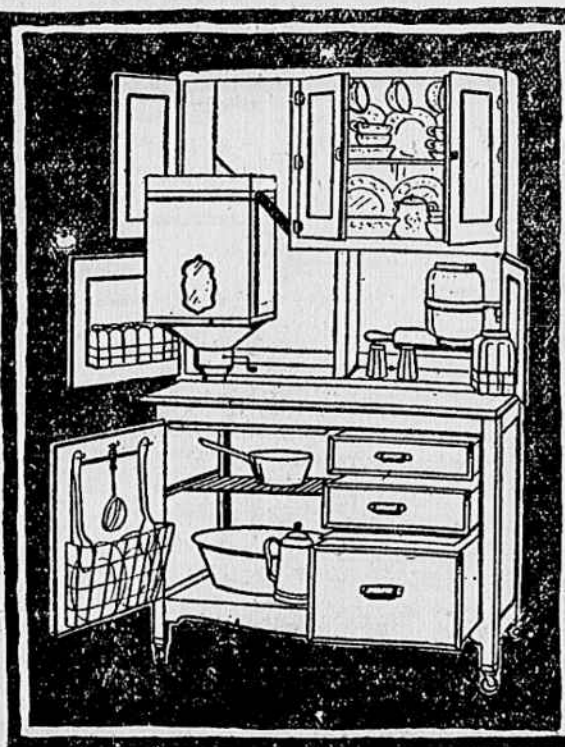
Places This Wonderful "Champion" Kitchen Cabinet In Your Home

\$1 as the first payment on one of these fine Cabinets is all that is required to have it delivered to your home. The balance can be arranged in small, easy payments to suit your convenience. And besides making this wonderful offer, we are selling these cabinets at a sensationally low price—in fact, lower than the ordinary cabinets you see advertised elsewhere. Its only

\$39.75

REGULAR PRICE IS \$60

This Cabinet has every modern and labor-saving appliance that has proven to be practical. The equipment is complete in every detail, and the workmanship and finish is of the best. It is built of SOLID OAK, which is a rare find in Cabinets these days, and will save you many hundreds of steps in the kitchen. Get one Monday without fail. Pay us \$1 and we will deliver at once.



WEISBERGER'S—FURNITURE DEPARTMENT—THIRD FLOOR.